STUDIO O NOVER

BRAND IDENTITY / LOGOMARKS

Forged in the days of 19th century hot metal typesetting, the logotype was associated with a book printer's colophon. Today, logos are as pervasive as ever and the best ones are ideograms visually depicting — in an instant — the embodying image, idea or object that is representative of the brand personality for the goods or services being sold. Not surprisingly, the appropriate time and resources endeavored creating logomarks yields the best results.







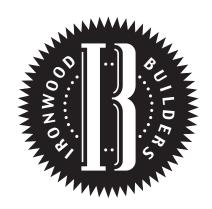








SYNDECRETE* LIVE BEYOND THE SURFACE*





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INSULATED VENEERS

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StudioConover is a cross-discipline design studio specializing in Integrated Brand Strategies and, Product and Architectural Consultation for the Built Environment.

Capabilities Include:

Integrated Branding Strategies
Packaging and Collateral Design
Corporate Identity
Online Design
Taglines and Naming
Product Consultation
Architectural Color & Materials Specification

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